

Rafael Rodrigues

Fractional Product Design Consultant with 10+ years of experience helping startup founders rapidly design and deliver high-impact interfaces that delight customers and impress investors. Specializing in end to end product design and production-ready code, I transform concepts into live features in weeks not months accelerating time-to-market and driving growth.



Contact Details

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Independent Consultant

2023 – Now

Experienced freelance product designer with a proven track record of creating outstanding user experiences for Boston based startups. Actively collaborating with Rhino Health, Secured Health, and Jaxon AI as a fractional product design expert. Utilizing a monthly retainer, I work closely with chief product officers and chief technology officers to tackle complex challenges with innovative product design, prototyping, and customer feedback.

Founding Product Designer at Tetrascience

2021 – 2023

At Tetrascience, I served as the sole software designer as the startup grew from 40 to 200 people. I led the design of their scientific data cloud product, becoming a top solution for pharmaceutical firms speeding up drug manufacturing. By leveraging user-focused design and advanced tech, I helped revolutionize how scientific data is managed in the pharma sector.

Founding Product Designer at Ovation

2020 – 2021

At Ovation, I designed the LIMS for infectious diseases from scratch. Using my skills in interaction design and user-centered principles, I crafted an intuitive interface that transformed lab information management. This led to fewer support calls, higher customer adoption, and a 220% revenue boost. My design approach and understanding of user needs delivered a product that exceeded market demands and customer expectations.

Independent Consultant

2018 – 2020

Over the course of two years, I had the opportunity to work as an independent consultant for companies like Nagarro, LightForce Orthodontics, Stratasys and GoTo. In each engagement, I took on the role of leading the UX and UI efforts, bringing my expertise to the forefront. During this time, I successfully designed and delivered four web applications and two mobile applications across various industries. Through my meticulous design process and collaboration with cross-functional teams, I was able to create intuitive interfaces.

Product Designer at Stratasys

2015 – 2018

In my role as a full-time designer, I took on major projects with worldwide partners. I crafted an app compatible with both iOS and Android for monitoring remote 3D printing tasks and developed a tailored app for Stratasys printer users, which streamlined the 3D printing process. Additionally, I contributed to building a design system that improved collaboration between software engineers and designers, speeding up development cycles. I engaged with numerous product managers and a vast team of engineers across North America, Europe, and Israel, fostering productive teamwork.

Product Designer at Iora Health

2014 – 2015

At Iora Health, I designed two major healthcare projects, contributing to a \$3 billion acquisition by Amazon. I developed a responsive patient portal for easy appointment booking and medical record access, boosting patient engagement and communication. I also created an electronic medical records system tailored for nurses, doctors, and health coaches to enhance patient care nationwide.



Education

Lesley University
Bachelors in Design



Software

Adobe Creative Suite
Chat GPT
Cursor
Figma
Framer
Gemini
Google Docs
Illustrator
Jira
Photoshop
Relume
Sketch
Slack
Trello
Webflow
Zoom

Skills

A/B Testing
Artificial Intelligence
CSS
Design Systems
Design Thinking
Information Architecture
Interaction Design
Mobile Apps
Professional Photographer
Prototyping
Responsive Design
SaaS
Typography
Usability Testing
User Research
User-Centered Design
Web Apps
Wire-framing

Design Methods

Agile
Design Iteration
Design Sprints
Human-Centered Design
Lean UX
Rapid Prototyping
Scrum

Soft Skills

Adaptability
Attention to Detail
Collaboration
Communication
Creative Problem Solving
Empathy
Innovation
Stakeholder Management
Time Management
User Advocacy

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